

## MEDIA RELEASE

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## The 2015 Perth Games Festival We're Back and We Want You to Be Our Player 2!

The **Perth Games Festival** has leveled up, and is set to take over two floors of the Perth Town Hall with a new batch of locally made games to play on November 28, 2015. Coordinated by **Let's Make Games**, with funding from the **City of Perth**, this free, family-friendly event is a hands-on experience that gives you the chance to uncover the games made right here in Western Australia.

"It's about taking games down from the store shelves, and showing that this is actually something that everyone can participate in" said Jess Watson from Let's Make Games. "Perth has a vibrant game-making community, and it's something worth celebrating. This Festival highlights the great titles made locally, and shows people that they also have the capacity to start making games."

Last year saw the launch of the inaugural Festival, the results of which far exceeded expectations. In a single room of the Perth Town Hall, the **22 local exhibitors** were visited by more than **1600 people** in just one day. Surveys from the day revealed that 100% of participants felt the Festival Committee did a top notch job, and 100% of game-makers said they would attend again next year. Building on from this, the 2015 Perth Games Festival has installed an expansion pack, and is set to include more developers, more games, more time to play, and more special features!

Awesome extras aside, at the end of the day the Perth Games Festival is about bringing together the great community here in Western Australia. We at **Let's Make Games** could not have made the 2014 Festival without you, and so once again we are asking you to **join us** in celebrating the greatness of the local game-making community.

- Are you a studio, developer, or student interested in showcasing your game/s?
- Are you an individual interested in getting involved and assisting at the Festival?
- Are you a company or organisation interested in supporting this growing creative community in Perth?

We are currently taking expressions of interest for **exhibitors** and **volunteers** for the 2015 Festival via [hello@perthgamesfestival.com.au](mailto:hello@perthgamesfestival.com.au). For all **media** and **sponsorship** enquiries, please contact Rebecca Lee (*Marketing and Sponsorship Coordinator*) via [becky@letsmakegames.org](mailto:becky@letsmakegames.org), or phone 0450-995-926.

For more information on the Perth Games Festival, please visit the official website at [www.perthgamesfestival.com.au](http://www.perthgamesfestival.com.au). Or to find out more about Let's Make Games, the community-based non profit organisation behind PGF2015, visit [www.letsmakegames.org](http://www.letsmakegames.org).